

BALTIMORE COUNTY PUBLIC SCHOOLS

DATE: September 20, 2011

TO: **BOARD OF EDUCATION**

FROM: Dr. Joe A. Hairston, Superintendent

SUBJECT: **REPORT ON CHINESE EXCHANGE PROGRAM**

ORIGINATOR: Dr. Renee A. Foose, Deputy Superintendent

RESOURCE

PERSON(S): Roger Plunkett, Assistant Superintendent, Curriculum and Instruction
Sonja Karwacki, Executive Director, Liberal Arts
Margaret Johnson, Director, World Languages

INFORMATION

That the Board of Education receives an update on the Chinese Exchange program.

Attachment I – Executive Summary

Attachment II – PowerPoint presentation

Chinese Cultural Exchange Program Executive Summary

Since 2005, Dr. Hairston has been sending delegations to China to foster cultural and academic awareness and to forge relationships that will potentially grow into partnerships. In July 2006, a partnership was established between Dulaney High School and Tie Yi High School in Xi'an. In cooperation with Dr. Hairston, educators in both schools worked to establish guidelines for a partnership and an exchange program that focused on two areas: first, an exchange of ideas among educators that would enable us to prepare our students for the global marketplace; secondly, an exchange of students and teachers so that they better understand and are better prepared for success in the global marketplace. Beginning in the fall of 2006, Dulaney High School offered Chinese Language 101 in partnership with Towson University. In the early part of 2007, the first delegation of students arrived from Tie Yi High School to Dulaney. Later that spring, students from Dulaney traveled to Xi'an. Three outcomes were envisioned and have been realized through this program:

- Participants will value, understand, and respect cultural differences and similarities.
- Participants will acquire effective communication skills that will enable them to successfully interact with people from other cultures.
- Participants will acquire greater understanding of the knowledge and skills necessary to compete in a rapidly changing world economy.

The Cultural Exchange Program with China is a four-month experience. Each year since 2007, students, accompanied by teachers from China, travel to Baltimore to live with Baltimore County Public Schools families for eight weeks. During this time, they visit local attractions including Washington D.C., New York, and Ocean City. Most importantly though, they live with families in our communities and grow to understand what it is like to live in America. Each May through July, BCPS students travel to China. Similarly, they live with families in Xi'an, China, for eight weeks. They attend school, tour cultural and historical sites, travel to Beijing, and become members of Chinese families. In fact, they live with the same students who visit Baltimore County and establish strong friendships over this four-month period. The students will tell you that this four-month experience reorients their perspective of the world. It awakens them and allows them to see their potential in the world.

Chinese language is taught in numerous schools and continues to expand. The Chinese Cultural Exchange and Chinese Language Programs are opportunities for students to develop cultural awareness, a global perspective, and unique skills to compete in the global marketplace.

BCPS CHINA CULTURAL EXCHANGE PROGRAM

ESTABLISHED 2007



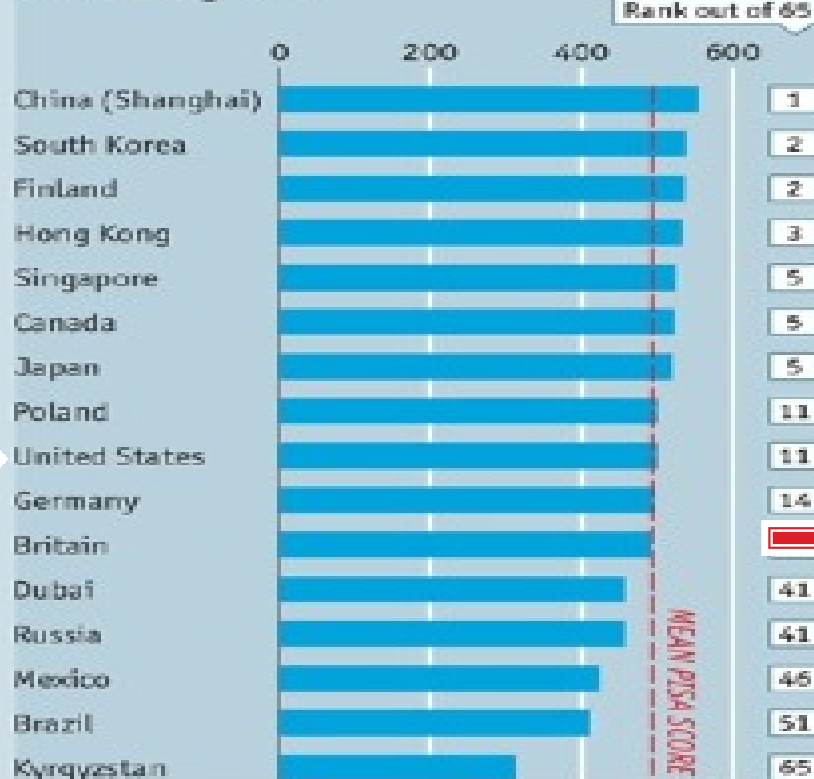
Dr. Roger L. Plunkett, Assistant Superintendent, Curriculum & Instruction
Mrs. Margaret Johnson, Director of World Languages
Dr. Joe A. Hairston, Superintendent of Schools

Program for International Student Assessment

Education performance of 15-year-olds

Selected countries/regions, 2009

Mean reading score



Mean maths score



Source: OECD PISA 2009 Results

Global Competition

An aerial photograph of a dense urban landscape, likely Beijing, China. The image is dominated by a massive, modern building with a unique, angular, and crystalline facade, which is the CCTV New Building. The building's surface is composed of many triangular and quadrilateral panels, giving it a complex, geometric appearance. It stands out prominently against the backdrop of a vast sea of smaller, more traditional high-rise apartment buildings. The sky is hazy, and the overall color palette is a mix of the grey and blue tones of the buildings and the muted colors of the surrounding city.

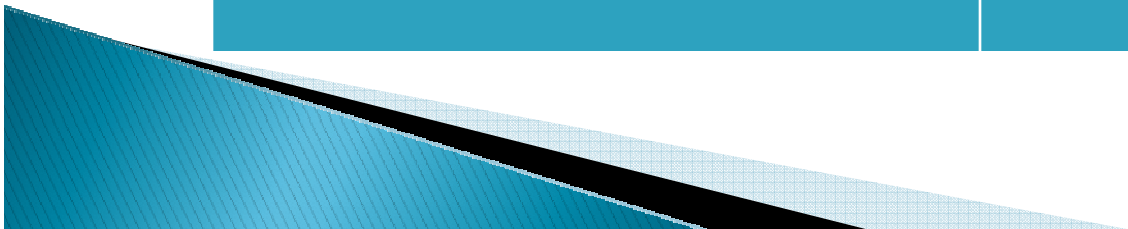
- ▶ We live in a global economy.
- ▶ We live in a global culture.
- ▶ Once our students are graduated, workforce competition will occur internationally.

Programs Around the Country

Here are just a few states that have established partnerships with schools in China:

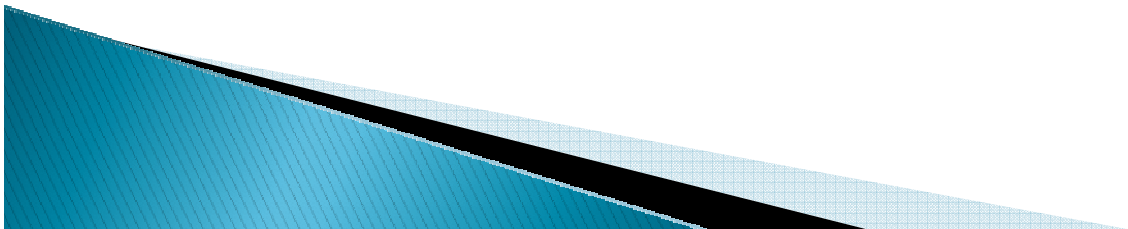
Massachusetts
Indiana
Ohio
Oklahoma
Connecticut

Rhode Island
New York
Wisconsin
Maine
New Jersey



President Obama's 100,000 Strong Initiative

"Studying in countries like China isn't only about your prospects in the global marketplace. It's not just about whether you can compete with your peers in other countries to make America stronger. It's also about whether you can come together and work together with them to make our world stronger. It's about the friendships you make, the bonds of trust you establish, and the image of America that you project to the rest of the world."



Program Vision



Goals of the Program

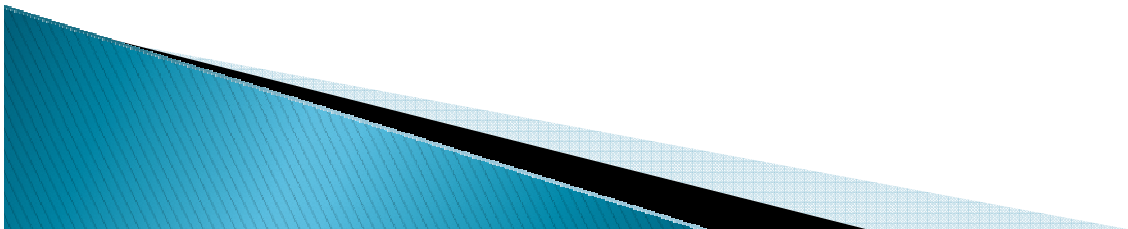


Meeting the Goals



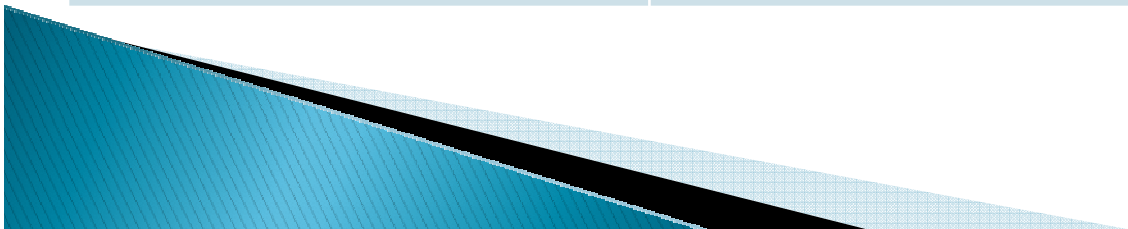
Ben Schiaffino, 2010 participant

“The China Cultural Exchange Program has been the best experience of my life. Before the exchange, I had never gone out of the tri-state area. I could not wish to have gone to a better place than China. It was truly a beautiful experience where I learned to build friendships. Even today I remain in contact with the many friends I made. I am very grateful for the opportunity to experience China; it has opened my eyes to the world.”



Participation in the Program

Year	Chinese students	BCPS students
2007	9	5
2008	12	11
2009	13	17
2010	29	17
2011	30	27
Total Participation	154 and growing	



Program Impact



Reflections on Hosting

- ▶ 2007 Host Mom: *“Even now I continue to exchange e-mails and photos with our host student Sherry and her parents.”*
- ▶ 2008 Host Dad: *“Speaking for our family, this is a wonderful experience of learning, sharing, and opening our home and minds to our Chinese student.”*
- ▶ 2011 Host Mom: *“Fay continues to delight and impress us with her charm and intelligence. Most of the time I feel like she is teaching us more than the other way around.”*



From the Principals' Perspective



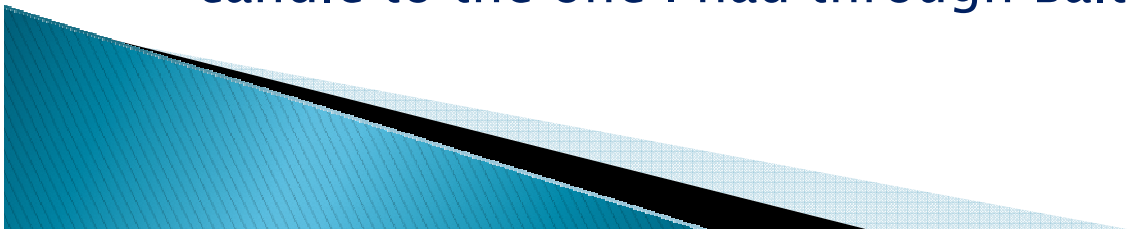
Reflections on Being an Ambassador

Katrina Rigby, 2007 Participant



“Baltimore County’s China program completely changed my life. After participating in the exchange, I discovered what direction I wanted to take in my adult life. The program was inspirational, educational, and, of course, memorable.

I am now double majoring in Asian Studies and Chinese Language and Culture at St. Mary's College of Maryland. I am on the path of becoming a high school Chinese teacher for American students so that maybe I can inspire others the way the Cultural Exchange Program and its coordinators have inspired me. I have recently gone back to China for a college exchange program, but that experience does not hold a candle to the one I had through Baltimore County.”



Reflections on Being an Ambassador



Lauren Javins, 2007 Participant

“I loved my first experience in China so much, I knew that I would be coming back. And, in fact, I did just that. All of last academic year I have been in Beijing studying Chinese. I was even able to go back to Xi’an and re-visit my host family! It was as if I had never left.

The China program helped me define a path for myself—I am majoring in Chinese Studies with a concentration in history. As China is undoubtedly rising in significance around the world, this new generation of high-school graduates must be prepared to enter college with a broadened mind. American students must become globally active as soon as possible in order to keep up with the rest of the world. “



Where are they now?



2007 participant
Lauren Javins just finished one year studying at Beijing's Normal University. She majors in Chinese and minors in East Asian Studies at Gettysburg College.

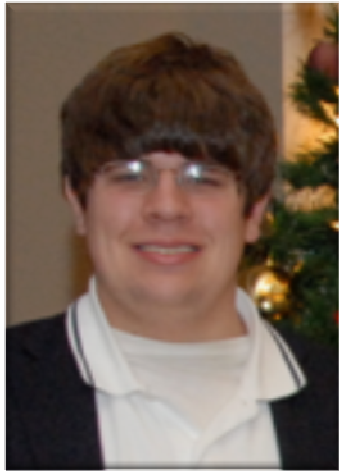


2007 participant
Katrina Rigby attends St. Mary's College of Maryland and majors in Chinese language.

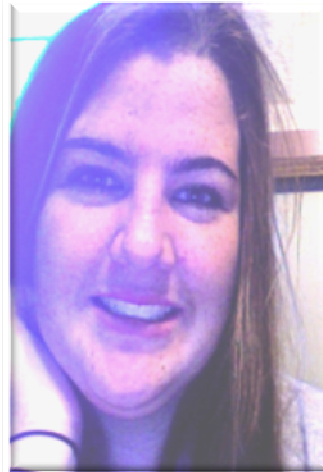


2008 participant
Dustin Natte currently attends George Washington University's Elliott School of International Affairs and works each summer at the American Embassy in Chengdu, China.

Where are they now?



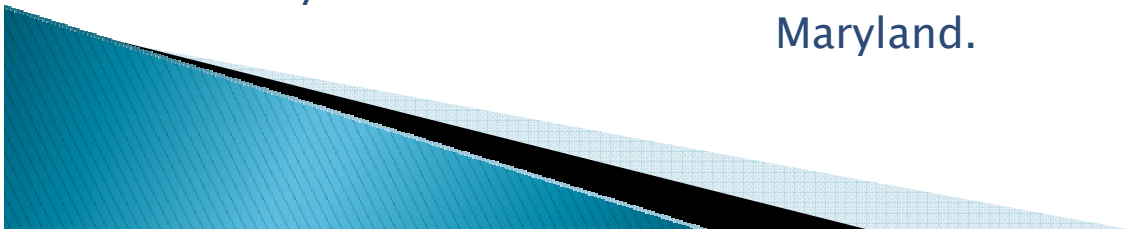
2008 participant Chris Bower is a junior at Virginia Tech and is an accounting major in international business. He has recently studied abroad in France and Germany.



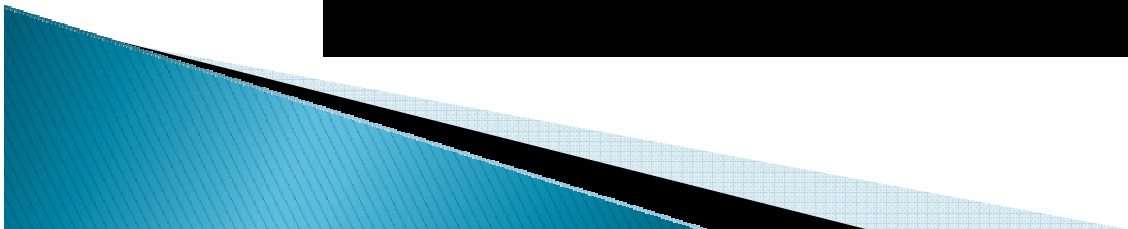
2009 participant Samantha Wetzberger graduated early and is majoring in international studies at the College of Notre Dame of Maryland.



2011 participant Deonne McLaurin attends University of Maryland at College Park and is majoring in Chinese language. She plans to be an interpreter or teacher.



An Interview with Deonne



From the Teacher Chaperones' Perspective

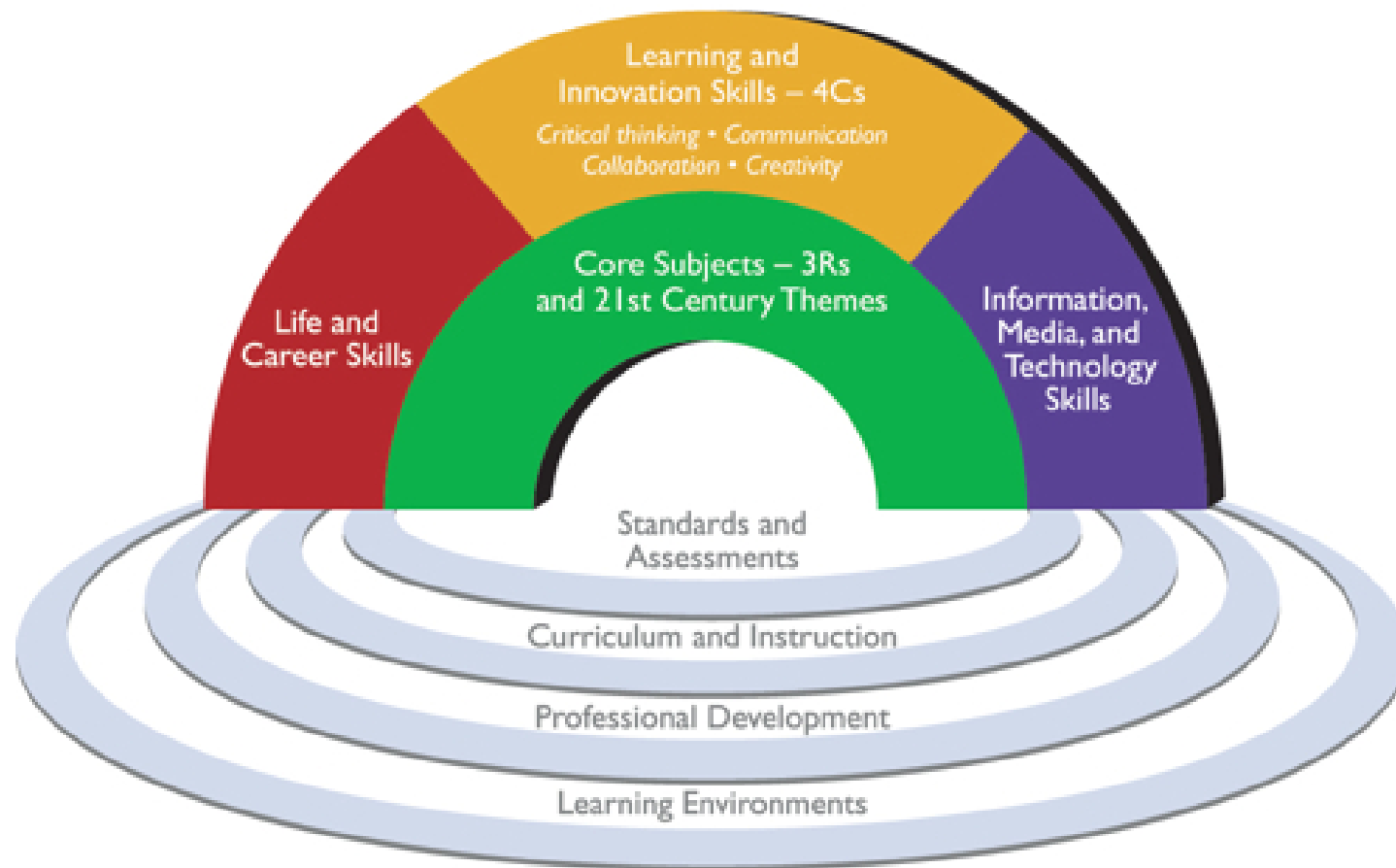


Impact of the Program



Impact of the Program

21st Century Student Outcomes
and Support Systems



“A Smile is Universal”

Quote from Towson Times, July 27th
Natalie Walker, 2011 Participant

